
MARIANO GARCIA

uxmariano.com

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Hayward, CA

Experience

Sr. Product Design Manager, Instagram — May 2022 - Present

Supporting Business Recommendations team including ads curation, controls, relevance, privacy, and consent growth.

Design Director, Origin Financial — November 2021 - May 2022

Responsible for the design function across the organization, including product, brand, user research, and operations.

Sr. Product Design Manager, Evernote — February 2020 - October 2021

Built and managed two core experience design teams across different geographies working on critical product initiatives.

Sr. UX Designer, Evernote — July 2018 - February 2020

Led strategy and design of next-generation search experience across web, desktop, and mobile.

Sr. MTS III - UX Design, VMware — June 2017 - July 2018

Designed and shipped dashboard and search UI for network virtualization platform, lead conversational support experience as a side project.

Principal Product Designer, Globality — April 2016 - June 2017

First design hire. Helped establish a design process, built a team and developed a design system. End-to-end design of first product release.

Director of User Experience, QuestionPro — April 2015 - January 2016

Responsible for managing global user experience operations for a wide range of desktop and mobile products and solutions. Built design team.

Director of User Experience, The UX Department — February 2010 - April 2015

Started a design agency in Argentina, grew staff to 20+ designers and front-end developers, opened an office in San Francisco in 2013. Served several successful startups and Fortune 500 companies.

For full role history dating back to 2001, please see my LinkedIn profile at [linkedin.com/in/marianoagarcia](https://www.linkedin.com/in/marianoagarcia)

Education

Executive MBA — Quantic School of Business and Technology, 2019

BS in Psychology — Universidad Nacional de Tucumán, Argentina, 2012

Communication Design Certificate — Centro de Arte y Diseño, Argentina, 2001
